



ST. MARY MAGDALENE CATHOLIC CHURCH

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November 12, 2004

Bob Reagan
Stewardship Solutions
4921 NW 89th Terrace
Coral Springs, FL 33067

Dear Bob,

I am very pleased with the results of the Stewardship Appeal you conducted here at St. Mary Magdalene Catholic Church. Ours is a growing community and as we grow, so too grows our tradition of vigor in the work of the Lord. With the needs of our parish ministries ever increasing and our responsibilities to reduce our debt, I knew that I was going to have to ask our faithful parishioners to give just a little more as our important work continues to expand and reach more of those in need.

Your letter process allowed me to address this issue with each and every one of my parishioners in the comfortable privacy of their own home. I was glad that I did not have to interrupt our weekly Mass to talk about finances and, based on their generous responses, I believe my parishioners were thankful as well. This ministry that you have adopted is very important in helping all of us who carry on the Lord's work.

Twenty seven (27) families responded to your offer to sign up for Electronic Funds Transfer. This is the first time we have offered this option and I intend to continue to promote it. This will certainly have a stabilizing effect on our weekly offertory. Three (3) families responded to your offer to be contacted regarding planned giving through their wills. These gifts will prove to be very helpful to our future ministries.

My busy staff simply could not take three months out of their already busy schedule to prepare the necessary materials and perform all the duties of conducting a comprehensive 6-week appeal. Your attention to all of the details was greatly appreciated. In fact, my staff commented that unlike past appeals with other companies, where most of the work had fallen upon them, you handled all of the details yourself. This was a great relief for them.

I know your offices are located 700 miles from our church but everything went so smoothly I would have thought you were local. The fact that we had both your office numbers and your cellular numbers made it possible for us to reach you at any time.

If anyone should wish to talk to me about our success using your appeal process, I would be happy to speak with them. Thank you again.

Devotedly and gratefully yours in Christ,


Rev. Herbert Conner, S.J.