



St. Mary's Parish

January 5, 2006

Bob Reagan
Stewardship Solutions
4921 NW 89th Terrace
Coral Springs, FL 33067

Dear Bob,

I want to thank you for the wonderful job you did conducting our stewardship appeal. St. Mary's Catholic Church celebrated our 150th Anniversary this year with the Bishop in attendance. This celebration had been ten years in the planning. I felt that the most appropriate time to educate our parishioners about their roles as stewards was immediately after this commemoration. I was also cognizant that it was important that this appeal be carried out properly and with materials that had a professional appearance.

I knew that we were going to have to bring in outside help to conduct this important stewardship appeal because my staff and I were already very busy with preparations for the 150th Anniversary events. The fact that you did all the work was a relief for us.

I am delighted with the results of your appeal. I had a couple reasons to be apprehensive of doing an appeal. 1) Two local employers are affecting 2000 job losses in our community. 2) We are in the final months of our Building Fundraiser. Given these concerns, I felt that our parishioners' 20% increase was a very warm response to your personalized appeal letters.

We initially had some discussion relating to your offices being in Florida and our appeal being conducted here in Ohio. Happily your use of email to obtain approvals of the letter drafts and UPS to deliver the letters to our office made this distance indiscernible.

Once again, thank you for a job well done! Your ministry is in my prayers.

Love and peace,

Fr. Phil Feltman
Pastor